

# WHY SWITCHABLE?







## SAME CPX CONFIGURATION GETS BETTER LPW IN SWITCHABLE FORMAT

**CPX 2X4 40LM 40K** 

Switchable = 144 LPW Static = 121 LPW

**ALMOST** GREATER FEFICACY

HOW?

Lithonia Lighting switchable panels throttle back from highest to lowest lumen packages. This means a switchable CPX is under driving the LEDs that would normally be maxing out in static form.



TAKEAWAY?

Higher lumens or higher efficiency in one panel Your choice!

### SWITCHABLE PRODUCTS ACCOMMODATE DIFFERENT CEILING HEIGHTS IN SINGLE APPLICATION

**CLASSROOM** 



LOW LUMEN SETTING

CPX 2X4 AL08 SWW7



MEDIUM LUMEN SETTING

ARTS/SPECIALS ROOM

HIGH LUMEN SETTING

**BENEFIT:** Distributor can simplify stock needed

BENEFIT:

Contractor installs less fixture types to save time on the job

#### SEE WHAT WE MEAN! CLICK HERE FOR LAYOUT TYPICALS!

### STOCK 9 CONFIGURATIONS WITH 1 PANEL

**DISTRIBUTOR** 







CONTRACTOR







**BENEFIT:** Stocking 9 panels in 1 requires less shelf space & inventory management

**BENEFIT:** Price of switchable product worth avoiding the time and gas to exchange fixture with wrong lumens or color temperature

> SWITCHABLE PRODUCTS HELP AVOID WAIT TIMES BY OFFERING CCT OR LUMEN PACKAGES **NOT ALWAYS STOCKED**

 $0 DAYS < 5^+DAYS$ 

STOCKED PRODUCT

**CUSTOM PRODUCT** 

BENEFIT:

Distributors have what contractors need in stock

**BENEFIT:** Contractors don't need to make customers wait for special orders